

Our Strategic Plan

Vision

- Shaping a healthier community by working collaboratively with General Practice, allied health providers and the broader community

Mission

- To be a key contributor in the shaping of a healthier local community through:-
- Leadership and advocacy role of local health policy and planning, as well as
 - Supporting and enhancing the delivery of successful and effective services provided by primary health care.

Values

- Quality
- Innovation
- Integration
- Cooperation
- Integrity

This plan is built on ensuring Fremantle GP Network has the capacity and budget to maintain adequate resources to manage all the strategies to meet goals. Fremantle GP Network will use continual quality improvement methodology to guide and facilitate strategies.

	1. Financial Growth and Sustainability	2. Partnerships	3. Innovation	4. Advocacy and Leadership	5. Communication	6. Quality Management
Goals:	<ul style="list-style-type: none"> • To broaden, grow and consolidate the funding base for program delivery independence. 	<ul style="list-style-type: none"> • To assist in continual improvement in General Practice. • To enhance the integration and delivery of local health interventions. • To create and maintain partnerships with all relevant entities, including allied health providers. 	<ul style="list-style-type: none"> • To continue to strive for a culture of generating and implementing new ideas from staff, Board and stakeholders. 	<ul style="list-style-type: none"> • To be recognised as leaders in health policy through local initiatives. • To advocate for General Practice in health care policy. 	<ul style="list-style-type: none"> • To increase understanding within the wider community of FGPN's role and function. • To increase the recognition of FGPN's corporate identity. 	<ul style="list-style-type: none"> • To ensure the organisation operates with quality management, governance and vision-driven processes.
Strategies:	<ol style="list-style-type: none"> 1.1. Consolidate and continually improve internal accounting processes. 1.2. Identify new program funding opportunities. 1.3. Ensure that the Board continues to be strong in financial governance and risk management. 1.4. Build capacity via networking, staff development and recruitment. 1.5. Identify new revenue streams including corporate / private funding. 1.6. Build capacity to be flexible to marketing forces and funding changes. 	<ol style="list-style-type: none"> 2.1. Continually review demand for General Practice development / support services. 2.2. Identify collaborations/ opportunities with relevant entities. 2.3. Identify and pursue opportunities to involve allied health where appropriate. 2.4. Ensure growing and changing community needs are met by facilitating integration between allied health providers and General Practice. 2.5. Provide workforce support to General Practices in the region. 2.6. Maintain effective partnerships with key entities. 	<ol style="list-style-type: none"> 3.1 Ensure staff and Board remain well connected, to be responsive to new opportunities as they emerge. 3.2 To provide an environment that encourages innovative thinking, including resources to pursue. 3.3 Identify alternative funding for "pilot" successes. 3.4 Promote areas of excellence within inter-divisional collaborations. 3.5 Explore opportunities to value-add to our member services. 	<ol style="list-style-type: none"> 4.1 Identify relevant advocacy issues. 4.2 Inform all stakeholders on General Practice perspectives within health policy and planning. 4.3 Ensure that FGPN is well represented and has input into local health care problems. 4.4 Facilitate development of culturally appropriate services for marginalised people (eg Aboriginal, refugees, CALD). 4.5 Effectively engage existing and potential members. 	<ol style="list-style-type: none"> 5.1 Increase FGPN's profile through relevant promotional opportunities. 5.2 Make relevant and effective use of existing and developing technologies to reach target audience. 5.3 Promote understanding of the role and function of FGPN. 5.4 Contribute to a healthier community through local health promotion. 	<ol style="list-style-type: none"> 6.1 To maintain and adhere to a relevant Governance Charter. 6.2 Seek and be responsive to client, consumer and member feedback. 6.3 Retain quality staff by using up to date processes for staff induction, review and ongoing development. 6.4 Maintain accreditation status by allocating appropriate resources. 6.5 Conduct regular whole of organisation planning and review sessions to measure progress of strategic plan implementation. 6.6 Ensure FGPN continues to be responsive to feedback and input from stakeholders.